

# **COMMONWEALTH OF VIRGINIA RACQUETBALL ASSOCIATION**

## Become a Sponsor and Support the Future of Racquetball in Virginia!

We invite you to join us in making a lasting impact on the racquetball community in Virginia by sponsoring the Virginia State Singles & Doubles Championship. Your sponsorship will directly support the **Commonwealth of Virginia Racquetball Association (CVRA)** and its mission to promote and grow racquetball throughout the state.

### Why Sponsor Our Championship Tournament?

# 1. Support Virginia Collegiate Programs and Scholarships:

By donating prizes, you're contributing to the development of collegiate racquetball programs across Virginia. The CVRA also provides scholarships to Virginia residents, helping student-athletes further their education while pursuing their passion for racquetball. Your sponsorship will help provide essential resources and opportunities for these students, empowering them to succeed both on and off the court.

#### 2. Invest in the Next Generation:

Your donation will also support junior racquetball programs that focus on teaching sportsmanship, self-confidence, and athleticism. By sponsoring our raffle, you'll be helping young athletes in Virginia develop important life skills through the sport of racquetball, nurturing the stars of tomorrow.

### 3. Keep Racquetball Thriving in Virginia:

The CVRA plays a crucial role in organizing and sanctioning tournaments across the state, creating competitive opportunities for players of all ages and skill levels. Your sponsorship will help ensure these events continue to thrive, keeping the sport vibrant and accessible.

### Why Partner with Us?

As a sponsor, your business will gain valuable exposure to a passionate and engaged community of racquetball enthusiasts. Your brand will be prominently featured in our marketing materials, event promotions, and social media, showcasing your commitment to supporting youth development, sportsmanship, and athletic excellence in Virginia.

As a respected organization known for its commitment to the community, we kindly request your sponsorship support to make the 2025 Virginia State Singles & Doubles Racquetball Tournament a resounding success. Your sponsorship will contribute towards the following aspects:

- 1. Event logistics: Covering the costs associated with venue rental, permits, equipment, food, medals and prizes. Creating a custom logo on tournament sweatshirts.
- 2. Participant support: Providing financial assistance for entry fees of any junior participating in the event.

**3.** Outreach and promotion: Funding marketing materials, including flyers, banners, and advertisements, to promote the event and attract a wide audience.

In recognition of your generous sponsorship, we offer several sponsorship packages detailed below. These packages provide various levels of exposure and acknowledgment for your company, allowing you to showcase your commitment to our community and support for the sport of racquetball.

Furthermore, we are open to discussing any custom sponsorship options that align with your specific interests and objectives. We value the opportunity to collaborate and tailor a sponsorship package that best suits your company's needs.

## TOURNAMENT SPONSORSHIP FORM

EVENT: 2025 VIRGINIA STATE SINGLES & DOUBLES RACQUETBALL TOURNAMENT WORLDGATE ATHLETIC CLUB & SPA

DATE: October 24 <sup>h</sup>	-26 <sup>th</sup>
Name of Sponsor: _	

#### LEVEL 1 SPONSOR - \$100

Company logo added to official registration link and website.

Company logo and write-up for social media.

Company logo added to live stream.

## LEVEL 2 SPONSOR - \$300

Company logo added to official registration link and website.

Company logo and write-up for social media.

Company logo added to live stream.

Company literature, business cards and/or promotional items included in giveaways for participants and spectators.

Company logo added to event clothing.

#### LEVEL 3 SPONSOR - \$500

Company logo added to official registration link and website.

Company logo and write-up for social media.

Company logo added to live stream.

Company logo added to event clothing.

Company literature, business cards and/or promotional items included in giveaways for participants and spectators.

Company logo will be showcased on a court decal and in the lobby.

Event recap newsletter includes a "special thank you" for your generous donation and includes a direct hyper-link to your company website.

# LEVEL 4 TITLE SPONSOR - \$1,500

Company logo added to official registration link and website as title sponsor.

Company logo and write-up for social media as title sponsor.

Company logo added to live stream as title sponsor.

Company logo added to event clothing on the front and back.

Company literature, business cards and/or promotional items included in giveaways for participants and spectators.

Company logo will be prominently showcased on a court decal and in the lobby.

Event recap newsletter includes a "special thank you" for your generous donation and includes a direct hyper-link to your company website.

PREFERRED SPONSORSHIP LEVEL:	
DONATION – any amount you like	

Name or Company on live stream.

Name or Company announced at event.

Name or Company featured on website sponsor page.

Thank you for considering our request and we look forward to your favorable response,

Jaime & Christine Torres, Mark Baron, Karen Grisz, Maddie Melendez - Tournament Directors

PLEASE SEND CHECK TO 15524 SULTREE DRIVE MIDLOTHIAN VA 23112 (PAYABLE TO CVRA) TOTALING THE AMOUNT OF SPONSORSHIP YOU'D LIKE TO DONATE.

ALL CREATIVE ASSETS, SPECIAL OFFERS AND/OR PREFERRED MESSAGING SHOULD BE EMAILED TO: PRESIDENT@CVRA.ORG